

**Full social media package:**

Social media management is the strategic handling of a client's social media accounts by a team of specialists. Our comprehensive package allows clients to delegate all tasks to our team of experts. Depending on the project's complexity, number of social networks, and goals, a dedicated team of 3-7 individuals will work on each project.

As a client, your responsibility is to execute pre-agreed tasks, approach content creation diligently, meet deadlines, and adhere to the recommendations provided by your project manager.

Included in our service package are:

- A content plan with ideas and references for posting on social media accounts
- Adaptation of the content plan for posting on Instagram and recommendations for audience engagement
- Creation of an image and concept for personal brand promotion
- Posting management in the main account
- 1 strategic session with a social media manager (1 hour)
- Answers to questions, brief reporting on request, and 2 additional calls with social media and executive manager
- Video editing, text writing, and selection of audio tracks for account publications
- Creation of detailed content shooting scenarios and instructions
- Copywriting and content generation for publications
- Engagement with comments, requests, and audience building
- Weekly reporting in the work chat
- Final report, work plan, and recommendations for the next month
- Assistance of social media manager for one month

The cost of our assistance varies depending on the project's complexity, goals, objectives, and scope of work. If you are looking to increase your presence on social networks, grow in the media, and raise awareness with an experienced team, or if you want to fully delegate your social networks to specialists who can help you achieve your goals in a timely manner, we are here to help.

**Social media Mentorship:** A comprehensive one-month program designed to provide guidance and support to beginner bloggers, content creators, and small business owners looking to enhance their social media presence. This program offers a calendar selection of video ideas, complete content planning for one month, recommendations on promotion strategies, posting concepts, weekly feedback, and the assistance of a personal manager.

If you are seeking to learn the intricacies of social media promotion, have the time and resources to implement a developed strategy, are looking to achieve results without a large budget, and prefer to have control over decision-making processes, then Social Media Mentorship is the ideal solution for you. With our expert guidance and personalized support, you can take your social media presence to the next level and achieve your goals effectively and efficiently.

**Social Media Support :** This service includes a one-hour consultation where you will learn how to properly prepare your account for promotion and implement your strategy. Additionally, you will receive a one-month Social Media Content Plan, a selection of ideas, and weekly feedback on all posted content. Our guide will provide you with major recommendations on how to develop your social media presence.

This service is designed to enhance your online presence while working within a limited marketing budget. It is the minimum package required to work with our team. You will be responsible for implementing the promotion calendar on social networks, but you will have the guidance and advice of our experienced managers throughout the process.